

RESUME

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Zach Magoon

EDUCATION

1992–1996 B.A. English Literature, Cum Laude
Wheaton College, MA
Minors: Studio Art, Theater
Honors: Balfour Scholar, Dean's List,
Employee of the Year

ABOUT ME

Creative Director and Visual Designer with expertise in web design, web applications, UI/UX design, branding, and mobile app development. Skilled in prototyping and delivering cohesive design solutions that drive user engagement. Experienced in collaborating with developers, marketing teams, and product owners to execute innovative, results-driven projects.

SKILLS

Photoshop	XD	Figma	Creative Direction
Illustrator	Rush	Office	Application Design
InDesign	Premier Pro	Jira	Photography

WORK EXPERIENCES

2019–NOW	EVERYWHERE Communications Creative Director	Job Description : - Lead strategy and design for mobile and web apps for satellite communications platform - Design and produce website, print, and trade show materials - Manage design team, contractors, and freelancers
2014–2019	TD Bank Senior Visual Designer	Job Description : - Designed mobile and web apps; supported development teams with wire frames and visual design - Managed overflow projects with contractors
2014–2014	VIA Senior Art Director	Job Description : - Created standout advertising across multiple media - Directed photo shoots and mentored Jr. Art Directors - Coordinated and produced new business proposals
2011–2014	WEX Senior Art Director	Job Description : - Designed custom websites, mobile apps, trade show materials, and direct mail campaigns - Managed freelancers and contractors
2009–2011	LL.Bean Signature Senior Art Director	Job Description : - Led design, copy, and photography for the e-commerce site - Managed production and copy teams
2008–2009	The SOAP Group Senior Art Director	Job Description : - Focused on socially responsible design for print, web, video, and activism - Managed Jr. Art Directors vendors

WORK EXPERIENCES CONTINUED

2006–2008	KG Partners Senior Art Director	Job Description : • Developed national ad campaigns for print, radio, and digital • Directed photo shoots and led branding strategies
2005–2006	EMG3 Senior Graphic Designer	Job Description : • Designed large-scale mobile marketing units and experiential promotions
2002–NOW	Zmagoon Creative Director	Job Description : • Designed websites, logos, and marketing campaigns for small to mid-sized companies (Freelance/Contract) • Led creative teams; shot studio and location photography (Freelance/Contract)
2000–2002	Four Mangos Director of Creative Strategy	Job Description : • Managed web design projects, creative teams, and budgets • Designed, large-scale software UI
1999–2000	The Screen House Senior Art Director	Job Description : • Led design for e-commerce and corporate websites • Managed production and design teams
1998–1999	Fidelity Investments Web Designer	Job Description : • Designed intranet sites and established user interfaces
1997–1998	VST Technologies Designer, Photographer, Copywriter	Job Description : • Designer for corporate website, packaging, trade shows • Managed photography studio • Writer of technical user guides, marketing material
